



NIDIA



# SPONSORSHIP BROCHURE

## 

## 2ND INTERNATIONAL PATIENT SUMMIT 2025

7th-8th March

https://www.pairacademy.org/patientsu mmit.php

New Delhi

IPS



### WELCOME

to the 2nd International Patient Summit 2025! Your support is crucial in addressing one of the most pressing health challenges of our time, and we are excited to share how your involvement can make a significant impact.

Building upon the rich discussions and insightful conclusions from the previous edition, this regional summit will bring together expertise and experience in how to build community-driven resilience to climate-induced and impacted health issues, fostering patient dialogue and actionable strategies.

Throughout the summit, we will explore exciting topics such as the role of digital health in the post-pandemic world, multistakeholder efforts during climate-induced crises, and access to advanced therapies in managing and treating chronic diseases.



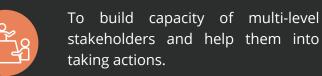
### **Our Objectives**



To bring together key stakeholders to discuss the impact of climate change on health throughout the Asia-Pacific region.



To share best practices from the region and build capacities through learning opportunities



## Through the summit, we hope to work

**OUR VISION** 

together to turn the tide on the growing burden of illnesses and the impact of climate change on people with health issues.

This summit is a unique opportunity for experts, researchers, policymakers, civil society, healthcare institutions, industry, and practitioners from around the world to share knowledge, engage with peers, and brainstorm practical and effective solutions that resonate with and engage the community as a whole.

# OUR PARTICIPANTS

#### MULTIPLE STAKEHOLDERS SPANNING ACROSS THE ASIA- PACIFIC

Healthcare Professionals

**Policy Makers** 

Patient Advocates

**Civil Society Organizations** 

Industry Representatives

Academia



Based on past participation of over 200 global participants, hailing from more than 10 countries worldwide, this year, we look forward to a larger, and more diverse audience, participating in plenary sessions, interactive workshops, poster competition and many more.

## Thematic areas...

Impact of climate change on chronic conditions

Mental Health and wellness in youth and ageing population

Health and equity in the vulnerable population

Advanced therapies and genomics in the era of personalized medicine



# Why Become a Sponsor of IPS 2

It is essential to recognize the growing burden of illnesses and their impact on individuals, families, and communities worldwide. This rise is a shock to the global public health and a shared responsibility that involves all stakeholders, including patients, healthcare professionals, the industry, and various institutions. By supporting this summit, you will not only contribute to a crucial cause but also gain valuable exposure and networking opportunities with key stakeholders in the health sector. We encourage you to take full advantage of this opportunity to engage with thought leaders, share your own insights, and learn from the experiences of others. Your sponsorship will help us develop effective strategies to improve the health and well-being of people around the world.

## Sponsorship Opportunities





Sponsors will receive acknowledgments, benefits, and entitlements according to their level of sponsorship contribution.

Select one of our packages, pick sponsorship items, or choose both! Please reach out to us regarding customization of the sponsorship packages.

For more information, contact: +91 98180 00439



patientsummit@pairacademy.org



## **SPONSORSHIP**

## **PACKAGES**

	PLATINUM	GOLD	SILVER	BRONZE
Contribution in INR	\$ 40,000	\$ 30,000	\$ 20,000	\$ 15,000
2 minute video display between panels	Yes			
Nominate speakers	2	1		
Company report in delegate kit	Yes	Yes	Yes	
Complementary delegate registration to the conference for all sessions, coffee breaks, lunches	2	2	1	
Logo on main banners	Yes	Yes	Yes	Yes
Logo on side banners / Standee	Yes	Yes	Yes	Yes
Logo on websites and online communication	Yes	Yes	Yes	Yes
Acknowledgement in Chair's speech	Yes	Yes	Yes	Yes

# **SPONSORSHIP ITEMS**





#### >>> DELEGATE KIT

INR 2 Lakhs/USD 2500

Sponsorship of the delegate kit allows promoting your company in a very prominent and visual way. The sponsoring company logo will be printed on each conference kit along with the other logos. (Type, size and color of the kits as well as position and size of the logo will be at the organizer's discretion). Kits will include the summit agenda, stationary, lanyard, and other add-ons.

### VENUE <<<

#### INR 5 Lakhs/USD6,000

Sponsorship of the summit venue offers an exceptional opportunity to prominently promote your company in a highly visible and impactful manner. The logo of the sponsoring company will be displayed at key locations throughout the venue, including the main conference hall, and common areas. In addition to prominent logo placement, venue sponsors will receive acknowledgment in the summit's official program and website.





#### >>> NETWORKING DINNER

#### INR 5 Lakhs/USD 6000

Sponsorship of the networking dinner provides a unique and prestigious opportunity to promote your company in an engaging and memorable setting. In addition to the strategic logo placements in the promotional material, the sponsoring company will also have the opportunity to interact with the attending members of the summit at the dinner.

## WIFI <<</td>INR 2 Lakhs/USD 2500

The sponsoring company's logo will be prominently displayed on all Wi-Fi login screens, as well as on signage throughout the venue indicating the Wi-Fi network and password. The sponsoring company will also have the opportunity to engage with the summit participants in the venue to showcase your brand and support a meaningful cause.



# **SPONSORSHIP ITEMS**





#### >>> MEDIA COVERAGE

INR 2 Lakhs/USD 2500

Become the official Media Partner and align your brand with other leading companies across the globe! As our exclusive Media Partner, your organization will receive prime exposure across all event communications, and access to the key stakeholders at the event. This partnership offers branding opportunities that place your media outlet at the forefront of each conversation.

#### MOBILITY <<<

#### INR 5 Lakhs/USD 6000

As the exclusive provider of transportation services for the event, your company will be prominently featured in all travel-related communications, ensuring attendees recognize your brand from the moment they arrive.





#### >>> TECHNICAL SUPPORT

#### INR 2 Lakhs/USD 2500

Sponsorship of technical support provides a crucial and high-visibility opportunity to promote your company in a professional and impactful setting. In addition to strategic logo placements on all technical equipment and promotional materials, the sponsoring company will also be recognized during all sessions and have the opportunity to network with the attendees.

### HOSPITALITY <<<

#### INR 8 Lakhs/USD 10,000

Sponsorship of hospitality services provides a prime opportunity to promote your company in an inviting and influential manner. The sponsoring company's logo will be displayed in all hospitality areas, including refreshment and dining spaces, ensuring consistent brand visibility throughout the event. This sponsorship not only creates an opportunity to provide the best accommodation and food but also displays your commitment to enhancing their experience at the summit.

